

# RIVER

Vol. 3 No. 2 October 2007

# City News



## Footbridge Connects East Park to the Aquatic Center and MacNider Campground

### 2-3 Projects Update

- Get Out & Vote
- City Projects

### 4-5 Community Notes

- Volunteers Recognized
- Cannonball Roof Project

### 6-7 Update of City Happenings

- New Faces
- Upcoming Events & Meetings



Patrons of the Aquatic Center and East Park can now access the adjoining facilities with a walk over a bridge. The Winnebago River Trail Bridge provides a scenic connection of the existing trail system over the Winnebago River, linking the recreational venues.

Construction of the structure began in July, 2007 and was completed in October. The bridge was transported in four sections and installed with a crane. The steel truss bridge has a span of approximately 220 feet and sits at approximately 22 feet above the river bed. The ten foot wide deck is finished with a solid, Portland Concrete Cement base.

The structure, which is similar in design to the other pedestrian bridges in East Park, is weathered to maintain its rustic appearance throughout the seasons. It features night lighting along the structure from the north to south end.

Funding for the bridge project was received through grants, state and federal funding, the City of Mason City, and Cerro Gordo County.



## Get Out and Vote!

Several residents have filed papers to run for three City Council and three Park & Recreation Board seats. The candidates' names that will appear on the ballot for Mason City include:

Council Member At-Large (representing the entire city):

- ✓ Leonard Foster
- ✓ Gary Horn
- ✓ Phillip Sanchez
- ✓ Max Weaver
- ✓ Al Zook

Ward 1 Council Member (representing the northeast quadrant):

- ✓ Jeff Marsters

Ward 3 Council Member (representing the southeast quadrant):

- ✓ Don Nelson
- ✓ Quinn Symonds

Park & Recreation Board (three positions):

- ✓ Monte Appelgate
- ✓ Allen Edwards
- ✓ Carl Grover
- ✓ Ray Shimak
- ✓ David Sjostrand

**Express your right to be heard! Many previous elections have been decided by only a few votes. Your vote counts!**

## Volunteer to Serve Your City!

If you have an interest in your City government, there may be a volunteer position available on a board or commission.

Several boards and commissions currently have vacancies. These non-elected, non-paid individuals serve on a variety of boards and commissions. For a full list of the vacancies or for an application, call City Hall at 421-3600 or visit the City's website @ [www.masoncity.net](http://www.masoncity.net). If you are in the area, stop by the first floor of City Hall at 10 1st Street NW and obtain additional information at the City Clerk's office.

## We've Moved!

The Mason City Youth Task Force has a new home! Their offices have moved to the Madison Early Childhood Center (former Madison Elementary School) at 2620 South Jefferson Avenue. All correspondence information remains the same, including the telephone number (641) 421-2708, fax number (641) 424-4737, and staff e-mail addresses. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Friday.

## Stay Connected With Your City Government

Citizens of Mason City have a new way to contact City staff for requests of service or to relay a concern, via a personal computer.

The City's website, [www.masoncity.net](http://www.masoncity.net), now includes a 'Citizen Service Request form' which allows citizens the opportunity to submit requests for City services. The user-friendly form includes a drop-down list of various service items. Citizens are encouraged to provide details of the inquiry with contact information and the appropriate City personnel will provide a response to the citizen's request.



The icon for the form is in the upper right hand corner of the home page, titled 'Citizen Service Request'. By clicking on this icon, the citizen will be directed to a separate page to enter the request or concern to be submitted to City staff.

## Fall Storytimes 2007

The Mason City Public Library invites you to join us for our free Fall Storytime sessions for children from birth to sixth grade. Stop by the library to register in person or call (641) 421-3671. Storytimes meet once a week and last for 30 minutes from October 9th through November 17th, 2007.

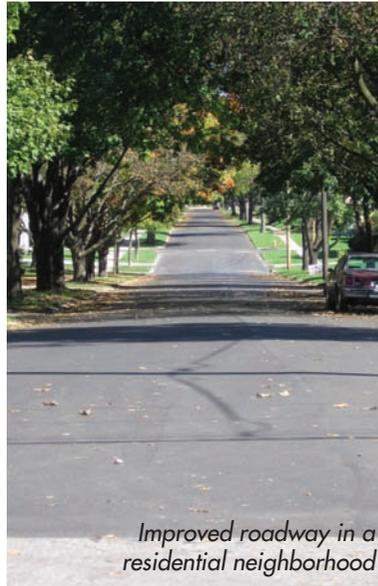
- \* **Toddler Time (Babies – 2 years old):**  
**Monday 5:30 p.m., Tuesday 10:30 a.m. or Wednesday 10:30 a.m.**
- \* **Movers & Shakers (3 & 4 year olds):**  
**Tuesday 10:30 a.m. or Wednesday 5:30 p.m.**
- \* **Soarers & Explorers (K – 2nd Grade):**  
**Tuesday 5:30 p.m. or Wednesday 5:30 p.m.**
- \* **Chills & Thrills (3rd – 6th Grade):**  
**Monday 4:00 p.m. or Tuesday 7:00 p.m.**

Questions? Please contact the Children's Room at (641) 421-3671.

# Projects Update

## 2007 Street Rehabilitation Program

The Street Rehabilitation Program includes improvements and upgrades to several of the city's utilities and streets. The budgeted amount for the 2007 program was \$1,775,000. The general extent of the work includes the replacement of storm sewer structures, rerouting of water mains from sanitary sewer manholes, replacement of sanitary sewer manholes, pavement patching, crack and seating of pavement and placement of Hot Mix Asphalt (HMA) overlay on streets. The street and limits included in this program are as follows:



*Improved roadway in a residential neighborhood*

Street	From	To
10th Street NE	North Carolina Ave	North Kentucky Ave
11th Street NE	North Carolina Ave	North Kentucky Ave
12th Street NW	North Madison Ave	North Federal Ave
10th Street SW	South Grant Ave	Meadowbrook Drive
25th Street SW	South Monroe Ave	South Federal Ave
South Monroe Ave	19th Street SW	23rd Street SW
Sunny Circle	23rd Street SW	South Jefferson Ave
Clover Lane	23rd Street SW	South Jefferson Ave
Mission Drive	23rd Street SW	South Jefferson Ave
Stony Way	23rd Street SW	South Jefferson Ave
Meadowbrook Drive	10th Street SW	South Garfield Ave
North California Ave	Hwy 122	North City Limits
Frontage Road	Eisenhower Ave	Village Green Drive
Frontage Road	Roosevelt Ave	South Taft Ave
Highland Park Alley	Carolina Place	
	South Jefferson Ave	East to Alley

## South Sanitary Sewer Interceptor Project

Construction of the interceptor sewer line is under way with approximately 25 percent complete. The project extends from the trunk line at South Kentucky Avenue and 19th Street. The contractor continues working with a completion date near the end of 2007.

## 43rd Street Water Tower

The 1,000,000 gallon water tower located along 43rd Street in the southwest area of the city is now on line and fully functional. There is a small amount of landscaping to be completed before final acceptance and closing of the project.



*43rd Street Water Tower located on Mason City's south side*

## Airport Receives Federal Funds

The Mason City Municipal Airport received Grant Advance Notice from Senators Harkin and Grassley and Congressman Latham for federal funding needed for the rehabilitation of Taxiways Bravo and Charlie in the amount \$1,460,515. Also received was notice of entitlement funds for \$74,517.

The Airport Improvement Program is a vital federal government program currently providing 95% funding of approved projects, with airport sponsors providing the remaining 5%.

The project was awarded to Heartland Asphalt, Inc., subject to the Congressional release/award of federal funds. Over the last several years the airport has completed over \$7.3 million in airfield infrastructure improvements. The recent notice of approved funding is the last step in major runway/taxiway airfield improvements at the airport.



*Street rehabilitation along the frontage road between Roosevelt and South Taft Avenues*



*Aerial view of the Mason City Municipal Airport*

# 5th Annual Volunteer Recognition Luncheon Honors Community Volunteers

Thirty-nine volunteers were recognized at the fifth annual Volunteer Recognition Luncheon held to recognize individuals who have volunteered for municipal projects through the City Volunteer Program. John Welch and Brigett Mitchell received the Shining Star Award, which is awarded to those individuals who approach their volunteer efforts with enthusiasm and professionalism. It is through these efforts that others see the dedication and leadership these volunteers share with the community. The Shining Star Team Certificate was given to Jed Vorba and D.J. Bier, instructors representing the Mason City High School ninth grade science students.

Ms. Mitchell donated over 450 hours last year to the Mason City Police Department in a volunteer receptionist position. She continues to support the Mason City Police Department by serving on the Community Policing Advisory Board.

Mr. Welch has donated time to landscaping projects, the creation of flowerbeds and numerous tree-planting projects throughout the City park system.

Mason City High School instructors Vorba and Bier have coordinated several community service projects



*Mayor Roger Bang (right) with the 2007 Shining Star recipients, John Welch and Brigett Mitchell. Welch and Mitchell were recognized during the May 9 event.*

for their ninth grade science students through the City Volunteer Program annually since 2004.

May 1, 2007 kicked off the start of the summer volunteer projects available through the City Volunteer Program. Volunteers donated 1161 hours to municipal projects. They experienced some hot, humid days but continued to make Mason City "Sparkle" through projects listed as follows:

- Trail Bench Installation project
- Georgia Hanford Park Tree Mulching project
- Fire Hydrant Painting project
- Willson Bridge Spring Cleaning project
- Birch Drive Curb Painting project
- Annual Prairie Playground Mulching project
- Annual Garden Beautification project
- Downtown Litter Patrol project
- East Park Hillside Tree Removal project
- Parking Lot Weed Pulling project
- Central Park 4 New Flowerbeds project
- West Haven Bridge Area Clean-up project
- City Bldg. & Fence line Weed Pulling project
- Airport Building Painting project
- Summer Adopt-a-Street Clean-up project
- 457 Tour Guides
- Park Watch
- Cannonball Day event
- National Night Out
- MacNider Art Festival
- Parks & Recreation Junior Olympics
- Youth Task Force Volunteer Reception Ass't.

## Valuable Partnership Results in Completion of Trail Bench Installation Project

A partnership between City Volunteer Program volunteer Doug Montgomery and Park staff resulted in the installation of a dozen trail benches located at various locations throughout our city parks (Georgia Hanford, Monroe, Asbury, North Kentucky Waterworks, Washington, Kipper, and near Big Blue in Lester Milligan Park).

Mr. Montgomery prepared the ground, formed the frames and laid the rebar. City staff and this valuable volunteer poured the cement and put the benches into place.

A commemorative inscription was attached to one of the benches in appreciation of Mr. Montgomery's donation of time and labor. The inscribed plate was placed on one of the trail benches in Monroe Park, formerly the Monroe School location where he attended elementary school.

With the completion of the Trail Bench Installation project, visitors to our parks can enjoy a leisurely walk along our trails and a chance to sit and take in the sites and sounds.



*The Trail Bench Installation project took several steps to complete. Volunteer Doug Montgomery and Park staff partnered on this project to create a place for visitors on their trail system to relax and enjoy their time in our beautiful city parks.*



As summer winds down and we enter into the fall months, there are still plenty of volunteer projects available.

To learn more about the City Volunteer Program and the projects, contact:

Mary Zishka,  
City Volunteer Program  
Coordinator  
2nd floor, City Hall  
10 1st NW  
Mason City, Iowa  
641-421-3372  
or [mzishka@masoncity.net](mailto:mzishka@masoncity.net)  
[www.masoncity.net](http://www.masoncity.net), link City Volunteer Program under the General Government tab



# Community Notes

## #457 Cannonball Roofing Project Becomes Reality!

The new shelter for the #457 steam locomotive in East Park is an attractive depot style setting, designed and constructed to protect the preservation efforts of the many volunteers involved in the project. This shelter features decorative lighting. Completion of the fencing and landscaping is anticipated this fall. Congratulations to Friends of the 457, a group dedicated to the continued preservation of the locomotive, and everyone involved with the completion of the project, including the many local and nation-wide foundations, businesses, and private citizens that provided monetary and in-kind support.

A special thank you to Ken Wind and Randy Cram of Bergland and Cram Architects for their role in providing assistance and expertise for the roofing project. Bergland and Cram donated valuable ideas and expertise to the project. Please take time to thank them and all volunteers for a remarkable job.

Plans are in place for an interpretive center display, which will be located outside of the fence on the south side of locomotive. The area will feature pushbuttons and when engaged, will produce train sounds and a taped recording of the locomotive's history. The area will be landscaped with flowers and benches for seating.

To learn more about the history and preservation efforts of the locomotive, log on to their website, [www.friendsofthe457.org](http://www.friendsofthe457.org).



Past...



Present

## Keith Haring Donated to MacNider



Best Buddies by Keith Haring

The MacNider Art Museum has recently acquired a screenprint entitled "Best Buddies" by graffiti artist and pop culture communicator Keith Haring as a gift from Steve, Todd, Derrick, and Tyler Sellergren in memory of wife and mother, Penny K. Sellergren.

Keith Haring was an artist and social activist whose work responded to the New York street culture of the 1980s. Haring developed a love for drawing at an early age and after studying graphic design in Pittsburgh, moved to New York where he found a thriving alternative art community developing outside the gallery and museum system in the downtown streets, subways, and spaces in clubs and former dance halls. He first gained public attention with his subway chalk drawings, engaging spectators as he created as many as 40 drawings in a day.

Haring's work was featured in over 100 solo and group exhibitions during his brief career. His art attracted a wide audience through his expression of universal concepts of birth, death, love, sex, and war, using a primacy of line and directness of message.

Keith Haring died in 1990 at the age of 31. The Keith Haring Foundation, established in 1989, continues his legacy by giving to children's organizations and promoting AIDS awareness.

## Holiday Open House

The MacNider Art Museum is pleased to announce the return of the Holiday Open House. This old event with a new twist will provide winter entertainment for both children and adults on December 8th and 9th. Admission is free and open to the public.

The festivities begin on the evening of Saturday, December 8th, at 7:00 p.m. with a holiday jazz concert. Performing that evening will be the group Four Musicians. This group will delight the audience with an array of both traditional jazz and holiday favorites. The evening will prove to be a wonderful night out with warm holiday drinks and light hors d'oeuvres.

On Sunday December 9th, the MacNider will be filled with children's activities from 1-4 p.m. Young artists will be able to participate in a variety of make-and-take art activities throughout the museum. Children will have the opportunity to meet with special guest, Santa Claus. All are invited to bring a camera for this special celebrity photo opportunity! Young artists will also be able to write their own letter to Santa for special delivery in his mailbox. Returning this year will be artist Kathie Vix who will once again provide her services monogramming for the young artists. Holiday cookies and cider will be available during the festivities hosted by MacNider Arts Council.

All events for this weekend are free thanks to the generosity of the official Holiday Open House Sponsor: Martin, Cooney, MacNider, & Cooney Financial Consultants of Raymond James & Associates. The MacNider would also like to thank the members of the MacNider Arts Council for the detailed planning of this event.

# Update of City Happenings

## New Faces



**Edith Blanchard** was appointed as Director of the MacNider Art Museum in July of 2007. Edie graduated from Mason City High School, has a Bachelor of Science Degree in History from Iowa State University, and a Master of Arts degree in Museum Science from Texas Tech University.

**Jennifer Brown** was hired as the Billing Clerk for the Fire Department. Jennifer is a graduate of Northwood-Kensett High School and NIACC with an Associate of Arts degree and a Medical Assistant Diploma. She began her duties in May of 2007.



**Timothy Cahalan** joined the Mason City Fire Department as a Firefighter/EMT in August of 2007. He graduated from Newman High School, has an Associate of Applied Science degree from NIACC and is a Certified EMT-Basic.

**Daniel Dingman** was hired as a Maintenance Person in the Street Division of the Operations and Maintenance Department in August of 2007. Daniel is a graduate of Roseville High School and NIACC with a diploma from the Building Trades program.



**Joseph Gaubatz** was appointed as Operator for the Water Reclamation Division of the Operations and Maintenance Department in July of 2007. Joseph is a graduate of Nora Springs-Rock Falls High School, Des Moines Area Community College with an Associate of Science Degree, and Iowa State University with a Bachelor of Science Degree.

**Pamela Myhre** was appointed as the Director of the Growth Development and Planning Department (formerly the Community Development Department) in October of 2007. Pam is a graduate of Mason City High School and the University of Iowa with a Master of Arts Degree in Urban and Regional Planning and Library Science.



**Randall Opheim** was hired as the Manager of the Elmwood-St. Joseph Municipal Cemetery. Randall is a graduate of Corwith-Wesley High School and has attended NIACC, Iowa State University and the University of Missouri. He assumed his duties in September of 2007.



**Mark Rahm** was appointed as City Engineer in August of 2007. Mark has served as an Engineer with the City for several years, most previously having served as Interim City Engineer. He has a Bachelor of Science degree in Civil Engineering from Iowa State University.

**David Studer** was appointed to the Mason City Police Department as a Police Officer in September of 2007. David is a graduate of Woden-Crystal Lake High School and Hamilton College with a Criminal Justice Diploma and a Business Management with Criminal Justice Diploma.



## Yard Waste Collection Ends

The City will be picking up yard waste until Friday, November 30, 2007, weather permitting. The public will be notified of any changes to this pick-up schedule. For more information, contact the Sanitation Department at 421-3691.

## Let it snow!

The winter season will soon be upon us which leads to snow and ice covered roads! The City's Alternate Side Parking Ordinance will begin on November 15 and will be in effect until March 31. An easy way to remember which side of the street to park on: parking is permitted on the odd numbered side of the street on odd numbered days and on the even numbered side of the street on even numbered days. The change-over period is from 4:00-8:00 p.m. each day.

The following tips are offered for a safe winter for everyone:

- \* Stay informed of the weather forecast.
- \* Clear snow and ice from the entire vehicle to improve visibility.
- \* Put safety first – during snow fall or adverse weather, drive only if necessary and allow extra time to reach your destination.
- \* Maintain a safe traveling speed and increase following distance between vehicles.
- \* Be ready for ice on bridges, hidden lane markings, stalled cars and poor visibility.
- \* Do not follow too closely to plow equipment and do not stop too closely behind a plow truck.
- \* Do not allow children to build snow forts or tunnels next to the street. Also, do not let them play in piles of snow along the curb. Children are known to have been injured or killed by snow removal equipment.

***If caution is used, everyone can enjoy a safe and healthy winter season.***

# Upcoming Events & Meetings

## November, 2007

1	12:00 noon	Human Rights Commission
1	4:30 p.m.	Historic Preservation Commission
5	4:00 p.m.	Airport Commission
6		Election Day
6	4:00 p.m.	Zoning Board of Adjustment
6	7:00 p.m.	City Council
8	8:00 a.m.	Elmwood-St. Joseph Cemetery Board
12		Veteran's Day holiday (City offices closed)
13	6:00 p.m.	Park and Recreation Board
13	7:00 p.m.	Planning & Zoning Commission
14		Sanitation pick-up for Veteran's Day
14	4:00 p.m.	North Iowa Diversity Appreciation Team
14	4:00 p.m.	Cable Commission
15		Alternate Side Parking Begins
20	4:15 p.m.	Public Library Board
20	7:00 p.m.	City Council
20	7:00 p.m.	MacNider Museum Board
21		Sanitation pick-up for Thanksgiving holiday
22 & 23		Thanksgiving holiday (City offices closed)
30		Yard Waste pick-up ends

## December, 2007

4	4:00 p.m.	Zoning Board of Adjustment
4	7:00 p.m.	City Council
6	12:00 noon	Human Rights Commission
6	4:30 p.m.	Historic Preservation Commission
8	7:00 p.m.	Holiday Open House, Museum
9	1-4 p.m.	Holiday Open House, Museum
10	4:00 p.m.	Airport Commission
11	6:00 p.m.	Park and Recreation Board
11	7:00 p.m.	Planning & Zoning Commission
12	4:00 p.m.	North Iowa Diversity Appreciation Team
13	8:00 a.m.	Elmwood-St. Joseph Cemetery Board
18	4:15 p.m.	Public Library Board
18	7:00 p.m.	City Council
18	7:00 p.m.	MacNider Museum Board
25		Christmas holiday (City offices closed)
26		Sanitation pick-up for Christmas holiday

## January, 2008

1		New Year's Day holiday (City offices closed)
2	4:00 p.m.	Zoning Board of Adjustment
2	7:00 p.m.	City Council
2		Sanitation pick-up for New Year's Day holiday
3	12:00 noon	Human Rights Commission
3	4:30 p.m.	Historic Preservation Commission
7	4:00 p.m.	Airport Commission
8	6:00 p.m.	Park and Recreation Board
8	7:00 p.m.	Planning & Zoning Commission
9	4:00 p.m.	North Iowa Diversity Appreciation Team
10	8:00 a.m.	Elmwood-St. Joseph Cemetery Board
15	4:15 p.m.	Public Library Board
15	7:00 p.m.	City Council meeting
15	7:00 p.m.	MacNider Museum Board

## 2008 City Holidays and Sanitation Make-up Days

City offices are closed on the following holidays. The sanitation make-up day for the holiday is listed in the column across from the holiday.

### 2008 City Holiday

New Year's Day, Tuesday, January 1
President's Day, Monday, February 18
Good Friday, Friday, March 21
Memorial Day, Monday, May 26
Independence Day, Friday, July 4
Labor Day, Monday, September 1
Veteran's Day, Tuesday, November 11
Thanksgiving Holiday, Thursday & Friday, November 27 & 28
Christmas Day, Thursday, December 25

### Sanitation Make-Up Day

Wednesday, January 2
Wednesday, February 20
Wednesday, March 19
Wednesday, May 28
Wednesday, July 2
Wednesday, September 3
Wednesday, November 12
Wednesday, November 26
Wednesday, December 24

## February, 2008

5	4:00 p.m.	Zoning Board of Adjustment
5	7:00 p.m.	City Council
7	12:00 noon	Human Rights Commission
7	4:30 p.m.	Historic Preservation Commission
11	4:00 p.m.	Airport Commission
12	6:00 p.m.	Park and Recreation Board
12	7:00 pm.	Planning & Zoning Commission
13	4:00 p.m.	North Iowa Diversity Appreciation Team
13	4:00 p.m.	Cable Television Commission
14	8:00 a.m.	Elmwood-St. Joseph Cemetery Board
18		President's Day holiday (City offices closed)
19	4:15 p.m.	Public Library Board
19	7:00 p.m.	City Council
19	7:00 p.m.	MacNider Museum Board
20		Sanitation pick-up for President's Day holiday

## March, 2008

4	4:00 p.m.	Zoning Board of Adjustment
4	7:00 p.m.	City Council
6	12:00 noon	Human Rights Commission
6	4:30 p.m.	Historic Preservation Commission
9		Daylight Saving Time Begins
10	4:00 p.m.	Airport Commission
11	6:00 p.m.	Park and Recreation Board
11	7:00 pm.	Planning & Zoning Commission
12	4:00 p.m.	North Iowa Diversity Appreciation Team
13	8:00 a.m.	Elmwood-St. Joseph Cemetery Board
18	4:15 p.m.	Public Library Board
18	7:00 p.m.	City Council
18	7:00 p.m.	MacNider Museum Board
19		Sanitation pick-up for Good Friday holiday
21		Good Friday holiday (City offices closed)
31		Alternate Side Parking Ends

## April, 2008

1	4:00 p.m.	Zoning Board of Adjustment
1	7:00 p.m.	City Council
3	12:00 noon	Human Rights Commission
3	4:30 p.m.	Historic Preservation Commission
8	6:00 p.m.	Park Board
8	7:00 p.m.	Planning & Zoning Commission
9	4:00 p.m.	North Iowa Diversity Appreciation Team
10	8:00 a.m.	Elmwood-St. Joseph Cemetery Board
14	4:00 p.m.	Airport Commission
15	4:15 p.m.	Public Library Board
15	7:00 p.m.	City Council
15	7:00 p.m.	MacNider Museum Board
26		Mason City's 15th Annual Earth Day

## MacNider Art Museum Exhibition Calendar

### Kinney-Lindstrom Gallery

*Migrations: New Directions in Native American Art*, through November 11

*Iowa Crafts: 38*, competitive craft exhibition open to all Iowa residents above high school age, November 23 – January 13

Exhibition featuring the work of Iowa artists Scott Hudson and Angela Battle, January 24 – March 16

*The Artist Revealed: Artist Portraits and Self-Portraits*, March 27 – June 8

### Center Space Gallery

*Mystic Realism: Visions from the Midwest*, exhibition featuring Area Show: 40 "Best in Show" award winner Larry Reis, through October 21

Fall and Winter themed exhibition from the Permanent Collection, November 1 – December 30

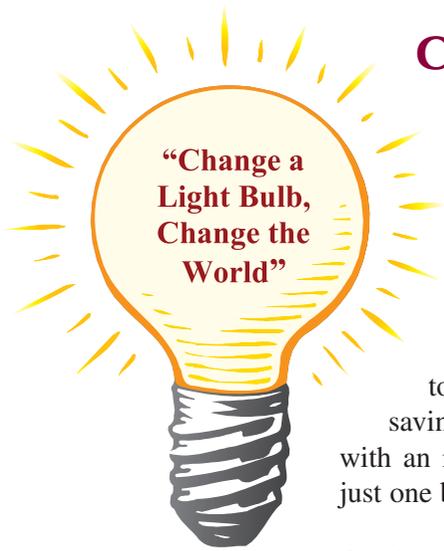
Poster Collection from a local collector, January 10 – March 9

School Art Exhibition featuring elementary school art, March 20 – May 18

## Environmental Stewardship Advisory Commission

The Environmental Stewardship Advisory Commission was created by the City Council in 2006. The Commission, consisting of seven volunteer members appointed by the Mayor and confirmed by the City Council, is charged with developing and articulating goals, objectives and policies for the stewardship of the City's environment. The Commission is currently focusing on several issues including the impact of the "built" environment on the "natural" environment; promoting and protecting waterways; promoting citywide pedestrian accessibility; and encouraging the City's government to model proactive environmental behavior.

Meetings are held on the 4th Tuesday of the month at 4:00 p.m. in the 2nd Floor Conference Room of City Hall. The public is encouraged to attend the meetings and to speak to the Commission directly about your specific environmental concerns.



## Change a Light bulb, Change the World

Changing the world starts with simple actions. If every household in Mason City exchanged one incandescent light bulb for an ENERGY STAR qualified light bulb, over 5,000,000 lbs. of greenhouse gas emissions could be prevented. The savings would total \$371,040 over the life of the bulb. This savings will multiply through the city's economy with an impact of nearly \$1.5 million over the life of just one bulb.

October 3, 2007 kicked off the annual "Change a Light Bulb, Change the World" campaign. The Environmental Stewardship Advisory Commission is asking each household to pledge to replace the most frequently used incandescent light bulb with an ENERGY STAR qualified light bulb. Not only will the household experience a savings over the life of the bulb, but the greenhouse gas emissions will be reduced. In addition, ENERGY STAR-qualified bulbs and fixtures produce about 70% less heat, which are safer to operate and can cut energy costs associated with home cooling. The Commission has set a goal of 1,000 pledges. Please register the pledge online at [www.energystar.gov](http://www.energystar.gov) or visit the Growth Development and Planning Department at City Hall to receive staff assistance completing the pledge.

### HOW TO CONTACT YOUR MAYOR AND CITY COUNCIL MEMBERS

**Mayor Roger Bang**  
(641) 421-3600  
[mayor@masoncity.net](mailto:mayor@masoncity.net)

**At-large Max Weaver**  
(641) 423-6888  
[atlargea@masoncity.net](mailto:atlargea@masoncity.net)

**At-large Scott Tornquist**  
(641) 423-4803  
[Scott@TornquistForRiverCity.com](mailto:Scott@TornquistForRiverCity.com)

**1st Ward Jeff Marsters**  
(641) 424-5845  
[wardone@masoncity.net](mailto:wardone@masoncity.net)

**2nd Ward Al Zook**  
(641) 424-5732  
[wardtwo@masoncity.net](mailto:wardtwo@masoncity.net)

**3rd Ward Don Nelson**  
(641) 423-3896  
[wardthree@masoncity.net](mailto:wardthree@masoncity.net)

**4th Ward John Jaszewski**  
(641) 423-6166  
[wardfour@masoncity.net](mailto:wardfour@masoncity.net)

City of Mason City  
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Mason City, IA 50401

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