City of Mason City: 2022 Police Department Goals

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Work to keep the community safe	 Approval of SMART/SAFE City project Ongoing partnership & support for mental health consumers 	SMART/SAFE City buildout HealthIM Basic Mental Health Screening tool rollout	 Mental health & substance abuse workload Increase in homelessness Drug use/CMHISA
Work to ensure quality staffing and departmental leadership	 Now up to double-time pay is allowed for filling shifts Hired some much-needed officers Commitment to public safety by sworn staff and willingness to fill the gaps while short staffed 	 Reorganization of command staff & ensuring clear direction Professional Development for command staff Teamsters/Management relationship-building Officer hiring process 	 Recruitment & retention – future retirements, attracting quality certified applicants Maintaining morale; follow-up on exit interviews Succession planning & avoiding a leadership vacuum Officer fatigue - 12 hour shifts with time-off difficult
Work to ensure quality equipment and facilities	 Building upgrades Body cams & new in-car video 	1. Continued facility improvements- \$250,000 bond allocation	Vehicle, gasoline, and maintenance costs IT has increased greatly, but IT support has not

<u>City of Mason City: 2022 Fire/Ambulance Department Goals</u>

Goal	Accomplishments	Work in Progress	Challenges
Work to keep the community safe	 Established ongoing joint training with MCPD focused on active shooter and hostage interdiction Received grant for public education efforts Getting shifts out in public more, staff have been able to pre-plan/ see larger buildings 	ISO re-evaluation New emergency medical dispatch and automatic mutual aid system with CG County dispatch	Time limitations- need to keep up with training, pre-planning, and public education
Attract, train & retain quality staff	 Culture change to more positive attitudes Received grant for paramedic training Hired 5 personnel and successfully completed 6-week firefighter academy training; candidate list exceeded previous years Ongoing department leadership training program 	 Health & wellness initiative Establish paramedic training pathway to utilize grant funding Strategic planning to include financial planning, succession planning, risk management study, and economic resiliency strategy 	 Staff retirements- many over the next 5 years Staff burnout due to high and increasing number of calls Time considerations-additional requirements add to training demands for already limited time.
Work to ensure quality equipment and facilities	 Received grants for fire & EMS training props and rope rescue equipment Implemented equipment & maintenance tracking software to streamline future efforts 	Potential facility improvements/ expansion	 Increased costs of firefighting equipment, outpacing our operations budget Inability to purchase needed capital equipment due to lack of availability Limited amount of space in station- training, equipment, office & living areas

City of Mason City: 2022 Fire/Ambulance Department Goals

Goal	<u>Accomplishments</u>	Work in Progress	Challenges
Work to ensure quality policies & procedures	Developed new EMS protocols and standards of care by committee including medical director	Standards of coverage analysis to ensure quality customer service	Software- constantly changing & increasing costs

City of Mason City: 2022 Engineering/Water Supply Department Goals

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
Ensure quality equipment & support for staff	1. Filled the traffic control tech vacancy	1. Replace aging fleet vehicles	 Recruitment & retention-upcoming retirements & salary ranges set by compensation study may be too low to attract quality replacements Succession planning Having adequate staffing for the work load required
Ensure safe & compliant drinking water supply	 Cleaning & painting of Eisenhower and S. Kentucky water towers Replacing leaking fitting in raw water line Replacing aging EDR electrodes, membranes, and valves 	 PLC replacement of custom-built panels Continue to replace aging electrodes, membranes, and valves Lead service line survey 	 Increasing water system demands from industrial users; adding capacity to water treatment plant Lead service line replacement Adding new wells away from the plant to keep away from Tier 2 regulations
Provide quality infrastructure design & project management, including future planning	 Completion of North Monroe street rehabilitation Completion of South Eisenhower right-turn lane paving Substantial completion of Mason Creek culvert project on S Virginia Completion of 2021 annual department maintenance programs 	 Final draft of water distribution model & master planning Winn Way & 12th NE SWAP project Completion of water meter replacement program 2022 annual programs Revise & update standard specifications Downtown ADA sidewalk compliance plan Design of City utility plans & coordination for S Federal DOT project 	 Staffing & increased load with GIS mapping needs, including data collection Playing "catch up" to maintain and replace infrastructure Undersized infrastructure in southwest industrial area Rising costs of construction & delays due to material ordering

<u>City of Mason City: 2022 Operations & Maintenance Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Ensure quality equipment & support for staff	 Ordered essential replacement equipment for all divisions Kept vehicles going through parts and staff shortages 	1. Vehicle replacement	 Keep equipment running during long delivery times Retaining & hiring qualified staff; need quality people who are also willing to work in a ditch Keeping up with snow removal equipment replacement
Ensure safe & compliant water reclamation	 Hired replacement for pretreatment coordinator position Hired & training new lab tech Maintained DNR lab certification Plant staff replaced 3 of the 4 main lift pumps at plant Plant staff repaired NE digester access covers Reconstructed biofilter Repaired collapsed underdrain in south trickling filter 	 Nutrient reduction facility planning; keep plant functioning at top performance until upgrades Continue upgrades to raw lift pumps in pump station #1, pump #4 	Possible PFAS water testing & treatment; keeping up with new rules & regulations from IDNR and EPA
Provide quality infrastructure & sanitation services	 Completed Phase 3 sanitary sewer televising Completed 2022 sanitary sewer rehabilitation project Ongoing replacement of 4" hydrant leads Rebuilt storm sewers Continued replacement of 	 Phase 4 sanitary sewer televising 2023 sanitary sewer rehabilitation project North Adams water main repair 19th SW water and sewer main repair 	 The need to replace a large amount of aging water mains Getting employees certified in water & wastewater

<u>City of Mason City: 2022 Operations & Maintenance Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
	water valves 6. Kept streets maintained 7. Provided efficient snow removal 8. Continued large item pickup 9. Kept sanitation going through COVID		
Ensure quality parks & recreational opportunities	 Completed Winnebago Dam #1 fishing & kayak access project Completed 2022 trail asphalting project 	 Winnebago Dam #2 water feature work Continued trail maintenance 	
Deal with the Emerald Ash Borer issue	 Removed numerous dead ash trees Planted approximately 300 new trees 	Continued tree removal & replacement	Coming up with a strategy for ash tree removal on private property

City of Mason City: 2022 Airport Department Goals

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
Act as a catalyst for economic development	Construction of the General Aviation Taxilane for new hangars	1.	Create additional shovel- ready hangar and industrial sites at the airport
Ensure quality services	1.	1.	 Retaining air service Attracting new ground transportation options
Provide quality project management, including future planning	Expansion of General Aviation transient parking apron	 Sewer lagoon decommissioning Commercial terminal replacement Construction of new T-hangars Acquisition of new fire truck 	 Completing terminal project on time & budget Rehabilitation both runways

<u>City of Mason City: 2022 Development Services Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Working to ensure quality housing & commercial stock	 Housing study nearly complete Three dilapidated buildings demolished in past year; thirteen since inception of current blight elimination efforts Developed building code effectiveness grading schedule Keeping drug-induced homelessness in check Keeping bedbugs in check Keeping neighborhoods safe 	 Building and plumbing inspector re-certification, along with Master Plumber and Master HVAC licenses Adoption of State Building Code update Keeping drug-induced homelessness in check Keeping bedbugs in check Keeping neighborhoods safe Continued 657A efforts to clean up, redevelop, or demolish distressed properties Neighborhood revitalization grant application 	1. Court system does not help enforce laws or code 2. More homelessness due to drugs 3. Crime 4. Keeping people code compliant 5. Increase in number of rental units & impact on staffing & other resources 6. Potential for economic impacts on housing, such as increased foreclosures & blight challenges
Working to help Mason City achieve orderly growth & improvement	 Updates to zoning ordinance to address gaps caused by changing development types and patterns New development agreements for Shopko and Willow Creek Crossing Established BuRLS fire code grant program, with five grants approved Continued success and utilization of the CoRL and DoRL forgivable loan programs; nine loans approved thus far in FY23 Redevelopment of Southport 	 Completion of joint comprehensive plan Zoning ordinance updates: Golf course development district, Z5 building design Adoption of new floodplain regulations FEMA Advanced Assistance Grant application for upstream stormwater storage on Mason & Ideal Creeks Marketing Mohawk Square for redevelopment, with approximately 90 new residential units possible Implement housing study and 	1. Implementing housing and transit studies, Willow Creek plan, and joint comprehensive plan

<u>City of Mason City: 2022 Development Services Department Goals</u>

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
	commercial area 6. Initiated joint comprehensive plan update with Cerro Gordo County and Clear Lake	continue work to renovate YWCA and other downtown residential initiatives	
Ensuring quality public transit	 Completion of transit study; improvement of West Central route, purchase of new shelters Creation and hiring of Transit Supervisor position Interior renovation of transit station Provided high-quality shuttle service for RAGBRAI Expansion of cameras at transit station, improving security in downtown 	 Exterior restoration of the transit station Purchase & installation of new bus shelter near Family Dollar on 15th NW Removal of third-party benches throughout town that have become unsafe and eyesores Upgrading maintenance shop flooring & equipment Improve smoking areas & cleanliness issues Major project to replace bus garage roof insulation 	 Driver recruitment & retention Growing the transit system & attracting ridership Facilitate the separation of transit and safety divisions to increase the quality of both services
Supporting staff and the organization		 Working on upgrades to City Hall building Department operational improvements Reorganize and fully staff the Code Enforcement Division 	 Software issues Loss of experienced staff through retirement & attrition Expand safety division's reach to include community safety, facilities, and fleet management Continued budget challenges- never enough money

<u>City of Mason City: 2022 Recreation Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Ensure quality recreation programming & public interface	1. Assisted heavily with RAGBRAI 2. Youth sports enrollment up 21% 3. Fun N Sun summer program has a waiting list each week 4. Highland- new events & outings 5. Successful summer at aquatic center 6. Before & after school program is growing	 Increasing cart rental fleet at Highland E-sports programming Annual flag football tournament Possible after-school program at Jefferson Elementary Better ways to utilize social media Scheduling events & tournaments for 2023 End of year cleaning & closeout at aquatic center 	 Increased programs & participants with static staffing levels Lack of volunteer coaches that can pass a background check Program pricing is sensitive but costs are rising Declining number of golfers Decline of adult sports nationwide Having correct staff in place before/after/during events Working with golf members & their expectations of the course- keeping a positive attitude while enforcing rules people don't like
Fully utilize the Mason City Arena & other facilities	 Increased quality of services at arena with staffing transition Taking on a 2nd junior hockey team Cooperation with local organizations for facility usage 	 Getting "Arenafest" at the arena A balance of ice & non-ice events at the arena- additional events such as conventions, seminars, etc. Hold 6 major non-ice hockey events in the arena per year 	 Working with changing Youth Hockey board/employees Finding concerts to bring people in & get them excited
Attract, train & retain quality staff	Two staff moved on to promotions in other communities- we hired & developed good people	Obtain full staffing and coaching levels for all activities, programs, and facilities	 Employee shortages Help for program coordinators to prevent burnout

City of Mason City: 2022 Recreation Department Goals

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
	2. Successfully transitioned new staff into employment		
Enhance recreational facilities & equipment	 New scoreboards at Muse Norris youth complex New fencing at Ray Rorick soccer complex Having checklists and more organization for cleanliness of building Highland improvements- new tees of 12 & 14, rebuild 2008 fairway reel units, prepare for cart shed removal, men's restroom & inside clubhouse repainting, stained deck & building exterior Getting all 4 ice compressors fully operational 	 New shed & rock bed at Highland Repainting inside clubhouse Seek to improve glass & boards at arena Highland- cleanup of dead & dying trees & trimming of low-hanging limbs More vehicles for the department Ray Rorick complex- parking, bathrooms, concessions improvements New cooler for Fredrick Hanford softball complex concessions Landscaping issues at Highland Irrigation valve replacement at Highland Muse Norris complex concessions Storage & convenience on supplies & glass at arena Install kayak launch at MacNider Campgrounds 	 Aquatic center is aging & getting outdated Maximizing gymnasium resources by identifying efficiencies and enhancing partnerships Upkeep at Muse Norris complex Raising fences at Fredrick Hanford softball complex Parking at Ray Rorick Park for soccer Parking at Muse Norris youth softball complex Facilities & activities geared for younger kids (1-3 years old)
		13. Increase golf cart fleet to appropriate numbers for usage demand	

City of Mason City: 2022 Library Department Goals

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
Properly maintain, secure & equip the facility	 Re-organization of staff area and service desk to use limited space more efficiently New camera installation inside and outside the building 	 Continuing to create a pleasant, positive, safe, and welcoming environment for all citizens Creating more efficient & effective building cleaning schedules Working on a plan to update outdoor plants, etc. for 2023 Replacing Liebert Unit in archives department Continuing to replace HVAC controls 	Anticipating building issues Keeping staff and public safe due to increased aggressive behavior from visitors
Enhance programs offered & their utilization	 Resuming regular programming has been well-received Increased quality & quantity of young adult and adult programs Collaboration with other community agencies Reopened to pre-pandemic status Started live music series again The coffee shop is operating again 	 Continuing to identify patrons' needs for inperson programming Continuing to identify patrons' needs for passive programming 	 Offering quality programming with limited staff Keeping up with changing wants and needs of patrons Helping individuals/ families in need and homeless population
Enhance physical/ digital resources	Creation of multiple new youth collections has	Continuing to work on collection development	 Rising cost of materials Book challenges (censorship)

City of Mason City: 2022 Library Department Goals

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
offered & their utilization	increased circulation 2. New computer systems installed for public access 3. New book series labeling system implemented 4. Created new collections for middle grade, video games, and graphic novels for adults	(acquisitions, weeding, recataloging, etc.) 2. Continuing to identify patrons' needs for new types of materials, both physical and digital 3. Additional new publicaccess computers 4. Cataloging and organization of archives materials 5. Increased promotion of library services & databases	Aging technology Balancing print and digital collections based on demand
Support a quality and well-trained staff	 Training staff on multiple new physical and digital resources so they can effectively educate patrons Enhanced team culture Reconfigured positions to offer maximum direct public service 	 Improved efficiency of adult department's management & staff Team building Updating training on CPR & AED for new staff 	 Hiring quality, long-term staff members Employee retention

<u>City of Mason City: 2022 Museum Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Provide for the long- term funding of the Museum Enhance facilities, programs & collections offered & their utilization	1. Fund-raised for the long-term benefit of the Museum with donor bequests & grants 1. Back to pre-COVID levels of classes and visitor experiences 2. Grant for free art classes for age 65 & up 3. Collected many excellent examples of American art 4. Created more outreach	1. Solution to off-site collection storage issue 2. Space & equipment for classes of all kinds 3. True handicapaccessible bathrooms	Continue to raise funds to cope with possible changes to budget from rollback, etc. Collection storage must be addressed
Support a quality and well-trained staff	opportunities in the community 1.	1.	Retain staff with a small budget and growing demands
			of limited staff

City of Mason City: 2022 Cemetery Department Goals

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Ensure quality policies & public interface	 Created first rulebook in cemetery history Starting to install new signage Updated format for history walk 	 Cemetery signage replacement Creating clearer processes for burials 	Significant shift from mostly traditional burials to mostly cremation
Enhance facilities & equipment	 Pond restoration New columbarium installed near pond 	 CIP- new shop building Long-term tree replacement plan Pollinator garden project 	1. Ash tree removal
Attract, train & retain quality staff	1.	1.	1. Replacing aging seasonal staff

<u>City of Mason City: 2022 Human Resources Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
Recruit & retain a quality City workforce	 Implemented new marketing approach for Police recruitment Hired 26 permanent & 139 seasonal positions in 1st 9 months of 2022 	 Negotiation of Fire & AFSCME labor agreements Exploring new Police recruitment ideas Managing an ongoing heavy recruitment in most areas of our workforce during a period of tight labor markets Rolling out a new employee voluntary vision program 	 Tight labor markets creating hiring challenges for skilled positions Retention of staff during periods of rising wage rates Retirements of key management staff and aging workforce
Develop & support organizational development	 Supported RAGBRAI through leadership of a committee Supported re-engagement of employee wellness committee 	1.	1.
See to the proper maintenance of personnel records	1.	1.	Need to become even more paperless in administrative areas

<u>City of Mason City: 2022 Administration/Clerk Department Goals</u>

Goal	Accomplishments	Work in Progress	<u>Challenges</u>
Ensure quality public information & outreach	 Created infographics & other materials for LOSST election, which earned 86% voter approval Enhanced marketing efforts & use of social media Launched TextMyGov citizen engagement platform Transitioned emergency notification system from CodeRED to Alert Iowa 	 Buddy the Elf social media campaign TextMyGov- increase wording & options to promote increased public usage Continue research on additional marketing options and platforms 	Staff involvement with outreach-decrease in updating website and other platforms
Develop & support City organization	1.	1. Police recruitment	 Transition of staff in various positions- retirements, etc., maintaining or increasing current level of service State government legislation and limitations on 411/TIF/ property taxes/ LOSST Continue employee engagement-team building events to keep morale up, increase options for increased participation Competition for workforce
Lead the way on critical projects &	Destination Iowa- \$4.5 million award for rec trail & mountain biking	Getting Hyatt Place ready to start construction Highway 122 West	Increasing capacity for water/ wastewater utilities to meet economic development demands
initiatives	improvements	improvements- seeking DOT	2. Continuing to aggressively

<u>City of Mason City: 2022 Administration/Clerk Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	<u>Challenges</u>
	 2. Skywalk construction 3. Highly successful RAGBRAI 2022 event 4. River II apartments starting construction 	funding/ place in five-year plan 3. Increasing housing options across the board 4. Awards research & applications: Tree City USA and Growth awards, other nominations 5. Destination Iowa planning & implementation	combat vacant and blighted buildings 3. Reforestation of urban canopy lost from EAB
See to the proper maintenance of City records	Brought indexing to current	 Updating animal licensing system Plan for shifting to electronic records 	 Destruction of old files On-line licensing

City of Mason City: 2022 Finance Department Goals

Goal	Accomplishments	Work in Progress	Challenges
Be a leader in City Hall and assist the City Administrator	 Participation in the RAGBRAI planning & organization process Oversight of remodeling & securing City Hall 	 Joint comprehensive plan process City Hall building committee work & facility items Planning & implementation of goal-setting process 	Balance these duties with core finance duties
Ensure quality accounting and financials & maintain strong financial condition	 Development of successful FY23 budget and FY23-FY27 CIP Restructuring of bank accounts and cash management Audit RFP- identified new auditors after 25+ years with same firm 	 Reconciling bank accounts Restructuring Caselle reports to better match new accounting procedures Continued improvements to the budget & CIP process-dedicated line-items for projects & ongoing initiatives Completion of FY22 audit and submission for GFOA Certificate of Achievement 	 Budget constraints with rising costs State revenue restrictions or threat of outright robbery of local funds CIP challenges- funding of major road projects (Highway 122 West especially) & Water Reclamation Plant upgrades Inflation- need for wages & benefits to rise more quickly than growth in revenues
Support the City's departments & initiatives	 Better communications inter- and intradepartmentally Introducing different formats of GIS to a wide variety of users throughout the City Numerous grants written and currently being administered 	 Working toward a more efficient and paperless workplace- MiViewPoint, etc. Editing and upgrading the cemetery GIS to newer programs to provide assistance to workers in the field and better management of the public map Creating a GIS website for MCPD to visually display crime, call data 	 Transition of users from ArcMap to ArcPro Need/budget for increased movement toward digitization of records

<u>City of Mason City: 2022 Finance Department Goals</u>

Goal	<u>Accomplishments</u>	Work in Progress	Challenges
Enhance the City's technological infrastructure	 Implemented plans for communications upgrades and replacements. Strengthening the bond with County GIS Council approval of new phone system and Office 365 upgrade and implementation in progress 	 Server upgrades Computer replacement Mapping and obtaining of data of City and County trails using the DSM MPO data bike 	 GIS database cleanup and reorganization Converting old databases into a usable format with the new software Keeping pace with necessary technology upgrades
Attract, train & retain quality staff	 Achieved full staffing after a period of turnover and promotions Efficiency/ teamwork within Finance- everyone finding their niche 	 Finding increased efficiency within utility billing Cross-training of employees 	Continued training and upskilling of staff in their new positions