

# Cerro Gordo County Joint Information Center

## COVID-19



### MEDIA RELEASE

(Mason City) – Friday, June 19<sup>th</sup>, 2020

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## COVID-19 Joint Information Center Update

### Data Snapshot

- 25,166 total lab-confirmed cases of COVID-19 in Iowa (06/19/2020).
  - 49 total lab-confirmed cases of COVID-19 in Cerro Gordo (06/19/2020).
- 680 deaths in Iowa
  - 1 death in Cerro Gordo
- 5,684 COVID-19 tests administered at the mobile testing unit (06/18/2020).

A status report of monitoring and testing of COVID-19 in Iowa, including county-level data, provided by the Iowa Department of Public Health can be found at <https://coronavirus.iowa.gov/#CurrentStatus>.

### Community Partners Endorse 'Mask of Wellness' Public Health Initiative

The Mason City Chamber of Commerce, Clear lake Chamber of Commerce, North Iowa Corridor, North Iowa Area Community College (NIACC), MercyOne, and CG Public Health are proud to announce their adoption of the 'Mask of Wellness' public health initiative. Launched in May 2020 by two Iowa doctors, 'Mask of Wellness' is a positive approach to promote the responsible behavior necessary to keep society open during this pandemic while benefiting social, physical, and economic wellness. David Krupp, M.D. and Robbie Schwenker, Pharm.D. developed the simple safety method and self-certification program to help preserve the nation's economy while at the same time maintaining healthy practices for the public.

"The Mask of Wellness campaign fits in well with the safety measures that we have already implemented on the NIACC campus." States Dr. Steve Schulz, President of NIACC. "Our focus is keeping our students, faculty, and staff safe and healthy, to that end, we fully support the implementation of the Mask of Wellness campaign on our campus and encourage local businesses and organizations to do the same".

The 'Mask of Wellness' public health initiative is free to all businesses or organizations. Members receive a free toolkit including:

- 2 – 8.5x11in business flyers
- 4x4in square printable door cling
- Digital graphics to put on your website
- Daily health employee sign in sheet example
- Post and hashtags for social media a digital marketing

Sign up and give customers confidence to patronize your business, knowing it's following three simple 'Covid-Conscious' practices of masks, hygiene, and health.

For more information on how you can participate in the 'Mask of Wellness' public health initiative, visit <https://www.maskofwellness.com/>

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